

Think you know performance fabrics?

Solution Dyed

High Durability

Bleach Cleanable

Inherently Stain Resistant

Anti-Microbial

Fade Resistant

Recyclable

Warrantied

Made in the USA

What is Bella Dura?

Introduced in 2005, Bella Dura® surpasses many other performance fabrics in the market place today. These are 100% American-made fabrics, woven using proprietary polyolefin fibers that result in durable, bleach cleanable and recyclable contract-grade textiles. The Bella-Dura yarns are infused with silver ion technology which makes them inherently resistant to stains and microbes, and prevents the growth of mildew on the fabric. All Bella-Dura fabrics are 100% recyclable, beginning as a by-product and ending as a usable product for the manufacturing of many common goods.

Bella-Dura is solution dyed, meaning color is integrated into the very fiber and the coloring takes place before the yarn is ever created. A colored liquid polyolefin solution is extruded and transformed into fiber and then spun into yarn using a complex process. This allows fade resistance even with heavy cleaning, including bleach. Bella-Dura can also be offered as IMO certified fabrics, treated with a special IMO finish that complies with the standards required for use in the maritime market. The Richloom Contract/Bella-Dura collection comes with a 3 year warranty.



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Performance Features

<i>Abrasion</i>	50,000+ double rubs
<i>Lightfastness</i>	Meets or exceeds 1500 hours
<i>Pilling</i>	Resistant to pilling
<i>Mildew Resistance</i>	Antimicrobial; inhibits odor and growth of mildew on the fabric, for the fabric's lifetime
<i>Cleanability</i>	100% stain resistant and bleach cleanable
<i>Water Repellent</i>	Yes
<i>Chemical Resistance</i>	Resistant to bleach and harsh chemicals

Bella-Dura is a registered trademark of Wearbest Sil-Tex Mills, Ltd.